

## A Newsletter for Excellence in Fashion Education



Lt Gen Arvind Walia, COS visited the AWES campusarmy institute of fashion and design, Bengaluru on the 11th of October 2022. It was a visit specifically to understand the infrastructure, staff and developments of the institution. We at AIFD made rigorous preparations for the same prior. This resulted in a sparkling and well organized campus bubbling with energy. The visit started with the academic block and concluded with the hostel block. The entire inspection went seamlessly and was a successful event.





#### SEPTEMBER/OCTOBER 2022 / VOL 14



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Army Institute of Fashion and Design conducted inter college Aari workshop in association with Elarni Design Studio on 9th sep 2022.Ms Swathi RK with her team showcase the beautiful Aaar work process and the design.



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On 13th sep 2022 Army Institute of Fashion and Design welcome the new batch 2022 of AIFD Fashion and Design, Interior Design. The fresher day was celebrated with great spirit.



Onam is celebrated in the beginning of Chingam which first is the month Kollavarsham. Various festivities and cultural activities are held at various places in Kerala with great grandeur with same spirit Army Institute of Fashion and Design organized the Ethnic Day 2022 with theme of Onam on 31th Aug 2022. Various activities conducted were during the event, students and faculty member actively participated in the same.

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Whether it's a simple goodbye to a friend before vacation or farewell to students leaving for a new journey —goodbye's aren't easy. Sometimes finding the right words to send someone off can be tricky with these feeling AIFD organized a small gate together on 10th oct for 2017 batch.

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The Teachers' Day celebrations take place on September 5 across India, to mark the birth anniversary of Dr Sarvepalli Radhakrishnan. World Teachers' Day is celebrated to honour teachers for their accomplishments, efforts, and contribution to society as well as to the lives of their students in same spirt Aifd students organized the events.



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Vijayadashami was celebrated with all student and faculty member with harmony in AIFD on 5th oct 2022



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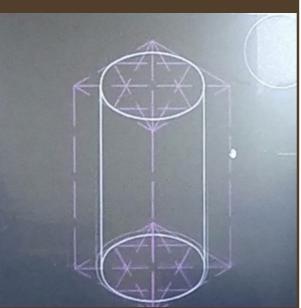


Army Institute of Fashion And Design with entirety joined hands with Karnataka state to celebrate Kannada Rajyotsava on 28th October 2022 at 11:00am. The following six songs were sung

- 1.Jaya Bharatha Jananiya Tanu Jathe by Kuvempu, 2.Udayavagali namma cheluva kannada nadu by Narayana Raya,
- 3.Baarisu Kannada DimDimva by Kuvempu
- 4 .Hachhevu Kannadada Deepa by Dr.Karki
- 5.Vishwa Vinuthana...Vidya...Chetana by Channa Veera Kanavi
- 6.Huttidare Kannada Nadali Huttabeku by Hamselekha

Students of batch 2022,2021 and entire faculty and staff members participated in the event





On 18th November 2022, Army Institute of Fashion and Design, organized a Workshop for the B.Sc IDD Batch of 2022.

The workshop was on 2D and 3D graphics. It's objective was to explain the creation of working drawings of the object with parallel and perspective projections.





# Fashion MORLD WORLD UPDATES



FASHION FOR PEACE **NEW YORK FASHION SHOWCASE** 

SABYASACHI MUKHERJEE PARTNERS WITH THE ISHA FOUNDATION

Sabyasachi Mukherjee New York fashion show was a eye catching. His support for Sadhguru and the Isha Foundation's Fashion for Peace project was well supported by the audience.

Sabyasachi Mukherjee joined fellow designers Norma Kamali, Mara Hoffman and Mimi Prober to design a capsule collection that was shown at the Fashion For Peace charity event in New York.







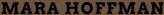


People's Revolution, included students from the High School of Art and Design, where Kamali is a board member. The school educates a group of talented students and trains them to become artists. The event saw the fashion and spiritual worlds collide with Sadhguru and his foundation working alongside the three established designers. page no 7

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The Isha Foundation, a non-profit organisation founded by Vasudev, has worked on curating over a hundred Indian textiles that have been a part of India's design vocabulary for nearly 5,000 years. Each of the participating designers has worked on creating exclusive looks that will champion the weaves. The presentation will be produced by People's Revolution along with the students of the High School of Art and Design, a New York City public school that aims towards educating and inspiring gifted students to become artists.

Fashion For Peace is a first-time fashion initiative whose mission is to promote conscious and sustainable design while simultaneously supporting global artisans/designers and their work.

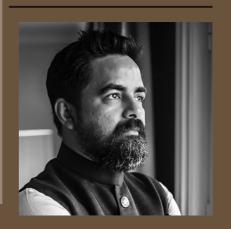


MIMI PROBER

Four leading-edge fashion designers collaborated in the event: Norma Kamali, Maya Hoffman, Sabyasachi Mukherjee and Mimi Prober. Using a selection of rare Indian weaves and fabrics curated by Sadhguru, each designer created exclusive looks to illustrate the exceptional beauty of natural and handmade fabrics.



NORMA KAMALI



SABYASACHI MUKHERIEE

By Khusbu Kumari Gupta Asst.Proffersore

AIFD

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### social media committee

Social Media Committee conducted the Inter College Creative Art Competition.

The theme of the competition was Draw Your Creativity which gave the participant scope to amplify their vision and come-up with the detail

art.



ARMY INSTITUTE OF FASHION AND DESIGN





#### TOP FIVE ENTRY'S







