



ARMY INSTITUTE OF FASHION & DESIGN  
BANGALORE-77



**A Newsletter for Excellence in  
Fashion Education**

## INSTITUTE UPDATES

### A SNEAK PEEK INSIDE THIS ISSUE

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- FASHION DOSE OF THE MONTH
- STUDENT REFLECTION



Fushia pink, violet, dark crimson red, vivid green one could see all the colours in the air and on the happy faces of students. The students joyfully celebrated Holi on the 18th March 2022, the celebration was enjoyed with evergreen Bollywood holi songs.



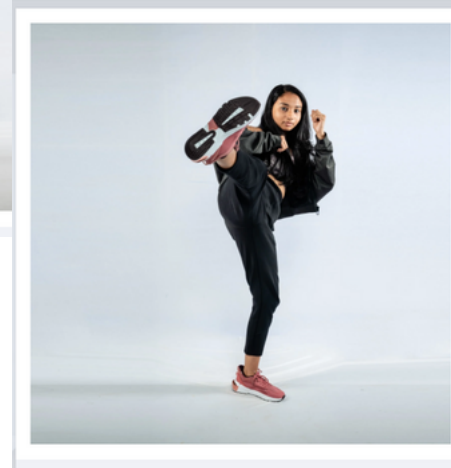
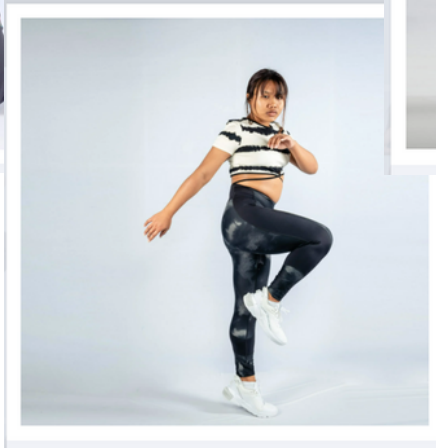
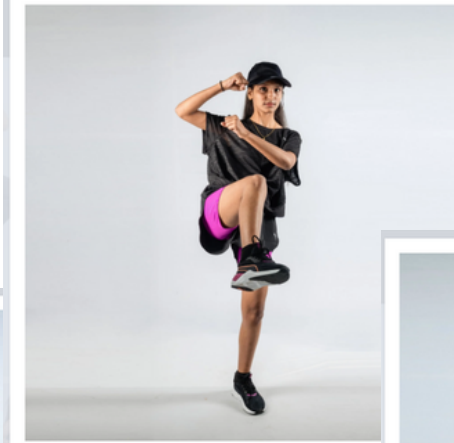
Principal's visit to the Army Public School Secunderbad and Army Public School Bolarium

With about a month left for the annual Dapple fashion show, the final year students are gearing up to showcase their individual collections. These are toile garments made by the students.

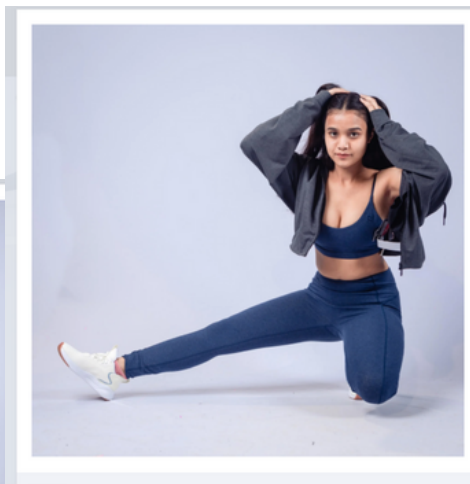


## PUMA STUDENT'S PHOTOSHOOT

On the occasion of Women's day, PUMA conducted a photoshoot event for all women and girls from 7th March to 13th March. It was a walk-in opportunity for anyone who wished to participate. Our students from all three years participated in the event and the photos were then featured on their official website. It was a very exciting opportunity and all the students participated in it with great enthusiasm.



## PUMA PHOTOSHOOT



# FASHION DOSE OF THE MONTH

## A ROUND OF APPLAUSE FOR THE SILENTLY RESILIENT KARIGARS OF THE FASHION INDUSTRY

The textile and clothing industry is the second largest output producer in the world, the industry alone employs roughly 80 million people. Many designers have stated that the Karigars are the cornerstone of industry, here are a few excerpts from among the nation's renowned designers.

"I was moved by the craftsmanship they showed; and their determination to work is what pushed me to work with them and succeed in what we had started together". Anita Dongre

Dongre continues to collaborate with the women from the SEWA (Self-employed women's association) for her label.



Rahul Mishra, India's only recipient of The International Woolmark Prize (2014), has a different approach on the matter 'Aside from the artistic satisfaction that so perfectly encapsulates our creative expression, hand embroideries also give us spiritual satisfaction because we are able to employ and empower so many people.'" The current Indian textile industry is valued at Rs 10,800 crores, increase in the value of the industry brings a promising contract to the karigars of the fashion and textile industry.



-Aakanksha Rao

# STUDENT REFLECTION



## CROCHET

I was very inspired from Youtube videos to make cute Amigurumi, hence I decided to make them. It takes a lot of time and patience to learn and crochet. -



REEMA THAPA MAGAR  
1ST YEAR.

## STUDENT REFLECTION

A dress-speciality(made with two scarf fabric)

As the kayabandh style was a very need and style of that period! Lower part is stitched at the back(open hanging) just like kayabandh front style , inside comes the upper fabric onto the lower area which kind of look like four tails - just to modernise it! the upper portion of the dress is pleatedly-side-stitched which gives the blouse look in a modern way and buttoned at the back!



Sangkita  
2nd year AIFD  
Batch-2020



The kimono is a Japanese traditional garment worn by women, men and children. The word Kimono literally means clothing. The earliest kimonos were heavily influenced by traditional Han Chinese clothing. The kimono is a T-shaped, wrapped-front garment with square sleeves and a rectangular body, and is worn left side wrapped over right, unless the wearer is deceased. The kimono is traditionally worn with a broad sash, called an obi, and is commonly worn with accessories such as zōri sandals and tabi socks. Kimono have a set method of construction and are typically made from a long, narrow bolt of cloth known as a tanmono, though Western-style fabric bolts are also sometimes used. There are different types of kimono for men, women and children, varying based on the occasion, the season, the wearer's age, and - less commonly in the modern day - the wearer's marital status. Despite perception of the kimono as a formal and difficult to wear garment, there are types of kimono suitable for every formality, including informal occasions. The way a person wears their kimono is known as kitsuke.

Banushree  
2nd year AIFD  
Batch-2020

## STUDENT REFLECTION

Inspired by Gupta period - consisting one top -laced at the back and embroidered with gupta motifs on it (purple on blue base)!used subtle colors co-relating to gupta period complementing with a short flared skirt (multicolored).Tried to enhance the beauty of motifs and embroidery onto modern wear! Again complementing the gupta motifs by attaching pearls to each motif which enhances the beauty of jewell into the garment!



Kavita  
2nd year AIFD  
Batch-2020



My garment is inspired by Mughal era. It's an anarkali with a dupatta, usually worn by queens of the Mughal era. Use of velvet fabric and Paisley motif is the inspiration for my garment as it was very common during the Mughal period

Anjali Yadav  
2nd year AIFD  
Batch-2020



# STUDENT REFLECTION

## THEME/CONCEPT BOARD



## RESEARCH BOARD



## FABRIC/TEXTURE/COLOUR BOARD

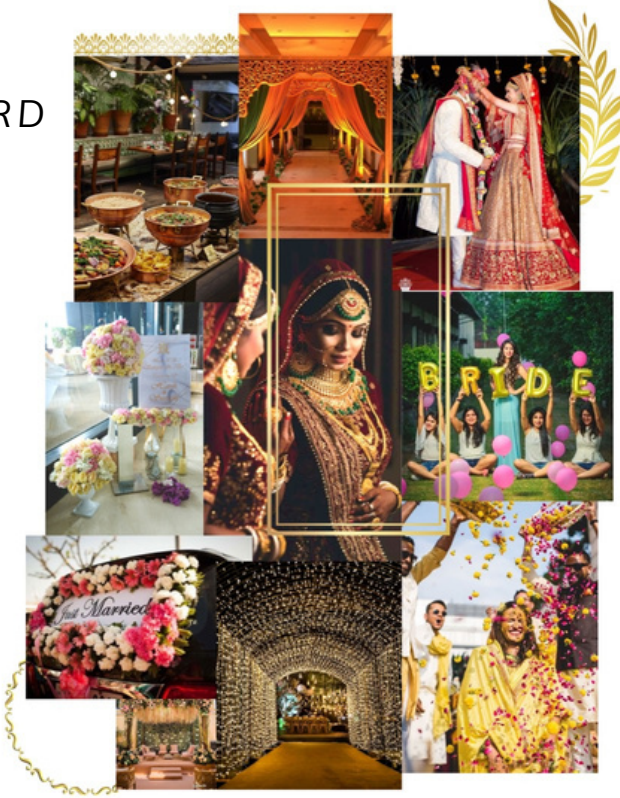


## LOOK BOARD



# STUDENT REFLECTION

MOOD BOARD



BY  
Keerti Kumari  
3rd year AIFD  
Batch-2019

STORY BOARD



**Palak Yadav**

Gender : female  
Age : 28 years.  
Complexion : fair  
Height : 5'7  
Profession : Teacher  
Salary : 50000/Month  
Personality & character : ambitious & confident  
Hobbies : Reading & listening music  
Preferred outfits : Indian & casual wear

CLIENT BOARD

FOR PRIVATE CIRCULATION ONLY

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